

# Notion의 확장성과 가능성 w/ 다양한 활용 사례

22.07.23 NoCode Tool: Notion



해봄



WEGLOT



.bubble

alegria.tech



# NO CODE

**Summit** | Join the No-code  
& Low-code revolution

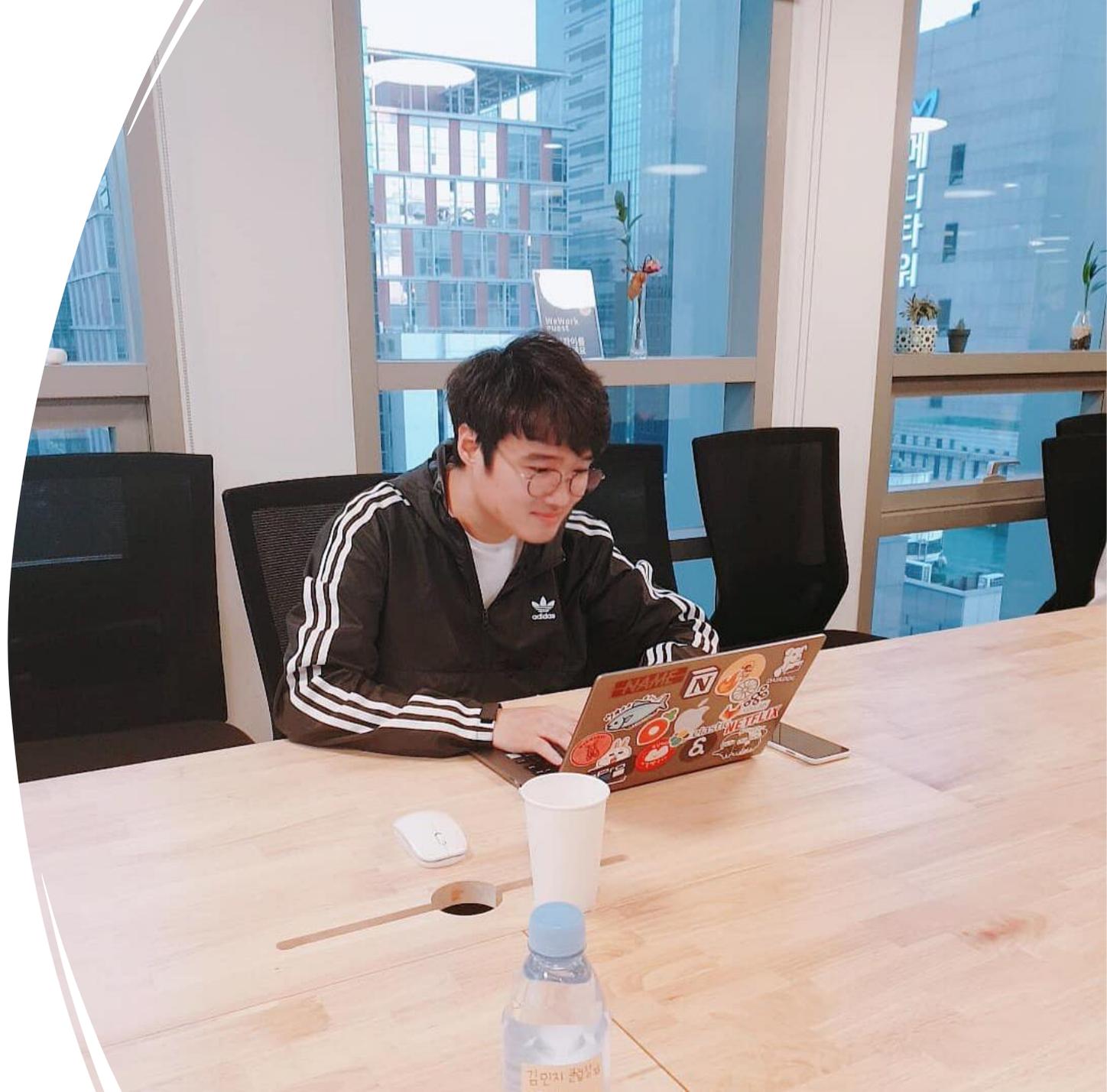


# 발표자 소개

## 해봄

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前) 옥시 레킷베킨저 디지털 마케팅팀

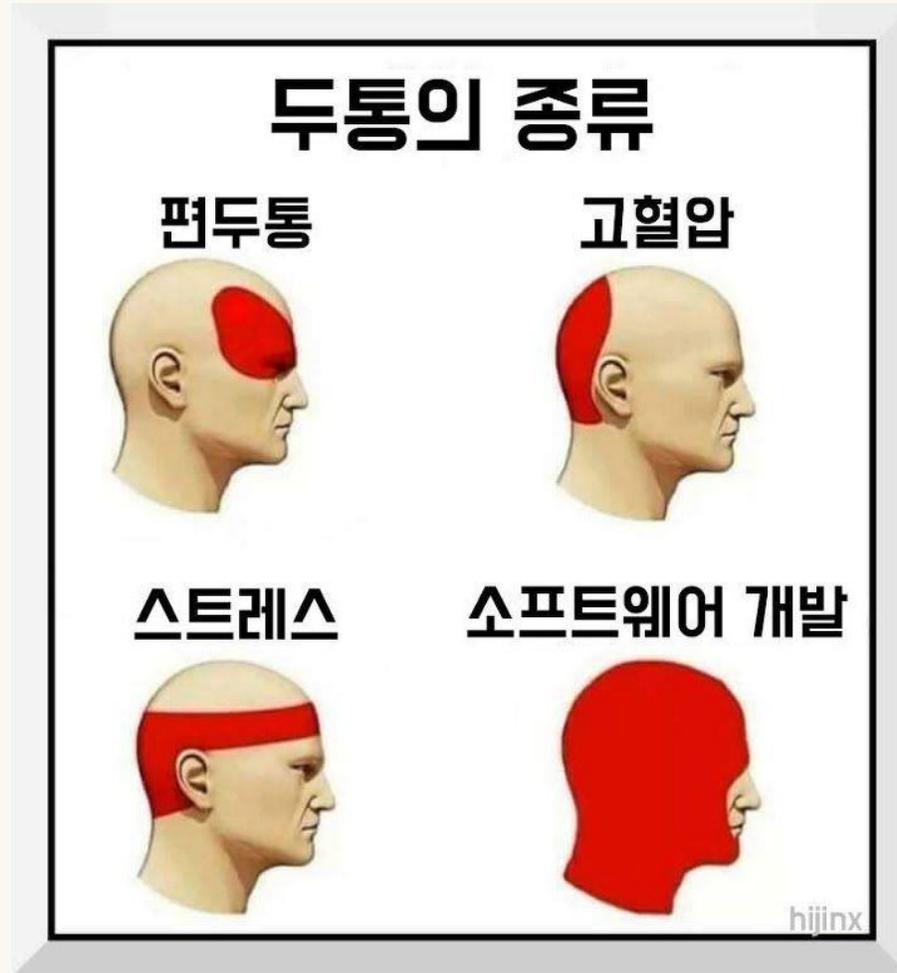
- ✓ [Pick Your CARD] 제작, 펀딩 진행
- ✓ [뽑시래기의 지식 한 장 뉴스레터] 기획, 발행
- ✓ 2019 NDC [전자적 참견 시점:게임개발PM] 발표
- ✓ 2018-2020 경기게임오디션 8회~10회 심사위원
- ✓ Notion 한국어 런칭 총괄 프로젝트 매니저
- ✓ Notion Consultant/Ambassador



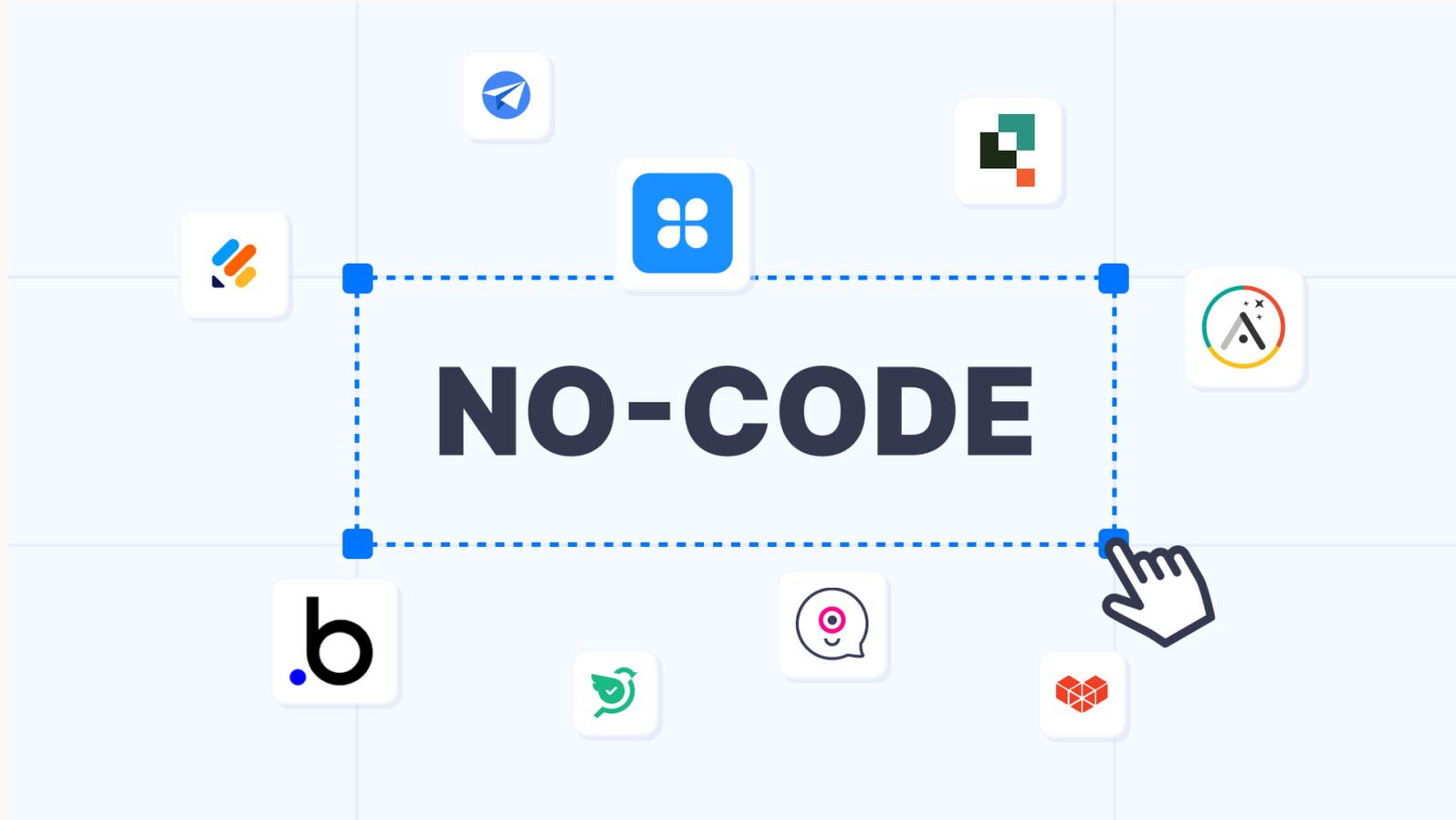
# 개발이란 무엇인가?



# 건강에도 안좋다는데...

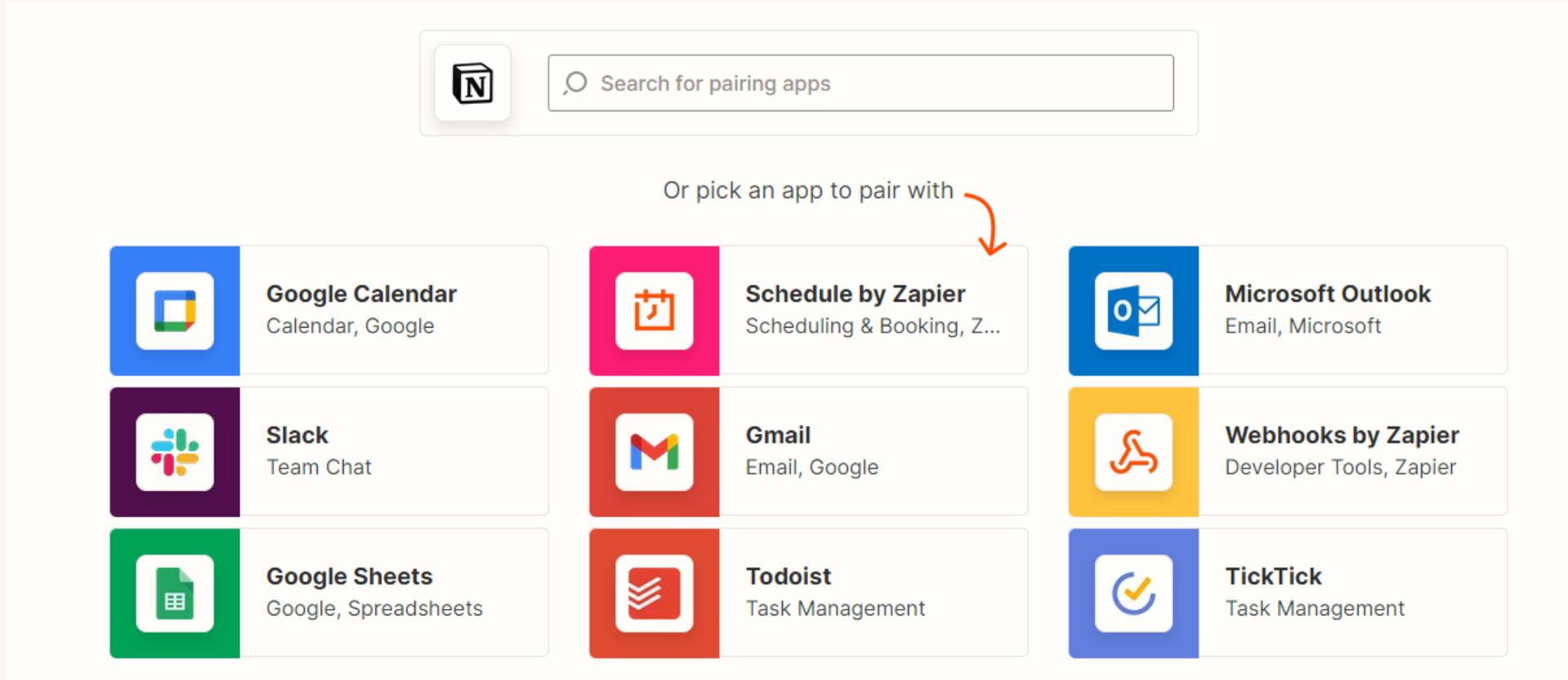


# No-Code 툴의 등장



# 기획, 디자인으로만 작동하는 걸 만들 수 있다?

# 타 앱들과 연동도 된다?



The screenshot shows the Notion app integration interface. At the top, there is a search bar with the Notion logo and the text "Search for pairing apps". Below the search bar, the text "Or pick an app to pair with" is displayed with an orange arrow pointing to the "Schedule by Zapier" app card. The interface displays a grid of app cards, each with an icon, the app name, and a brief description of its functionality.

App Name	Platform/Category
Google Calendar	Calendar, Google
Schedule by Zapier	Scheduling & Booking, Z...
Microsoft Outlook	Email, Microsoft
Slack	Team Chat
Gmail	Email, Google
Webhooks by Zapier	Developer Tools, Zapier
Google Sheets	Google, Spreadsheets
Todoist	Task Management
TickTick	Task Management

# Low-Code까지 가면 더 커짐

LOW-CODE/NO-CODE PLATFORM ECOSYSTEM

<p><b>BUSINESS INTELLIGENCE</b></p> <p>alteryx nifi skyvia          Dataddo GROW funnel          HEVO SAP Xplenty          PARABOLA noteable          +ableau Looker Astera</p>	<p><b>CUSTOMER SERVICE/CRM</b></p> <p>Bitrix24 Creatio FLOWX CHAT          Formito insightly TOTANGO          kore salesforce Zoho          pipedrive Landbot</p>	<p><b>ENTERPRISE APPLICATION DEVELOPMENT</b></p> <p>appian B toca.io          hatch apps BUILDONE          caspio AppSheet bizagi          ORACLE ZUDY Microsoft PowerApps          mx mendix WS2 outsystems          servicenow smartsheet          WEM unqork</p>	<p><b>MARKETING/E-COMMERCE /DESIGN TOOLS</b></p> <p>Jotform OCTANE AI          loom OUTGROW          PRONTOFORMS tribe.          shopify Typeform          HubSpot Marketo</p>
<p><b>MACHINE LEARNING</b></p> <p>Builder.ai squark UiPath          Google Cloud AutoML Vision DataRobot          runway bigml BOTMOCK          GeneXus What-If Tool obviouly.ai</p>	<p><b>SOFTWARE DEVELOPMENT TOOLS</b></p> <p>Autocode backendless          Divjoy DuploCloud          .internal Virtuoso          UI Bakery XANO Reflect</p>	<p><b>IOT/INDUSTRIAL AUTOMATION</b></p> <p>akenza.io ATMOSPHERE          DATA CAKE Node-RED</p>	
<p><b>WEB/MOBILE APPLICATION DEVELOPMENT</b></p> <p>Adalo Airtable AppDrag AppGyver appypie          Bildr bubble corik Carrd          Honeycode PORY lumovate quixy          quickbase Retool sheet2site Softr WIX          LANSA webflow SQUARESPACE thinkable          ycode zeroqode</p>		<p><b>WORKFLOW AUTOMATION</b></p> <p>asana digibee Anvil automate.io BPLGIX          BRYTER CLAPPIA DECISIONS DronaHQ          Flowfinity formstack integromat kissflow          K2 kintone Ninox ClickUp miro knack          PEGA nintex Makerpad Notion y42          pipefy Pneumatic Praxie SYNCARI workato zapier          TRACKVIA stackby n8n.io trav.io monday.com</p>	

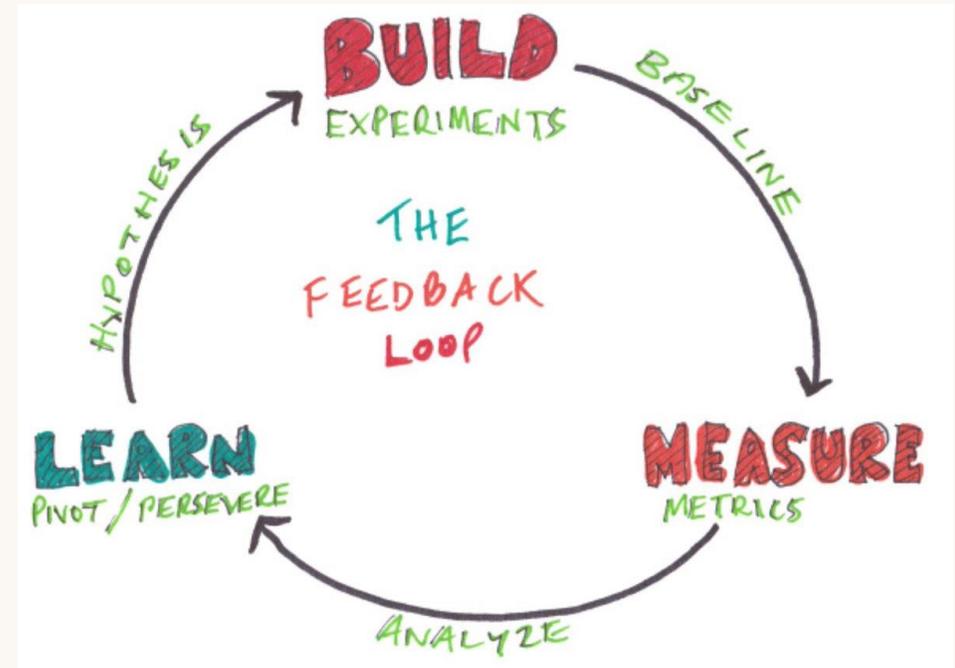
March 2022 - [medium.com/@unigram\\_labs](https://medium.com/@unigram_labs)

# 그래서 어떤 게 가능해지나요?

## 2022 NoCode Summit

- Faster hypothesis verification
- More frequent AB test
- Creating MVPs that are less high code  
→ Reduce the burden of failure

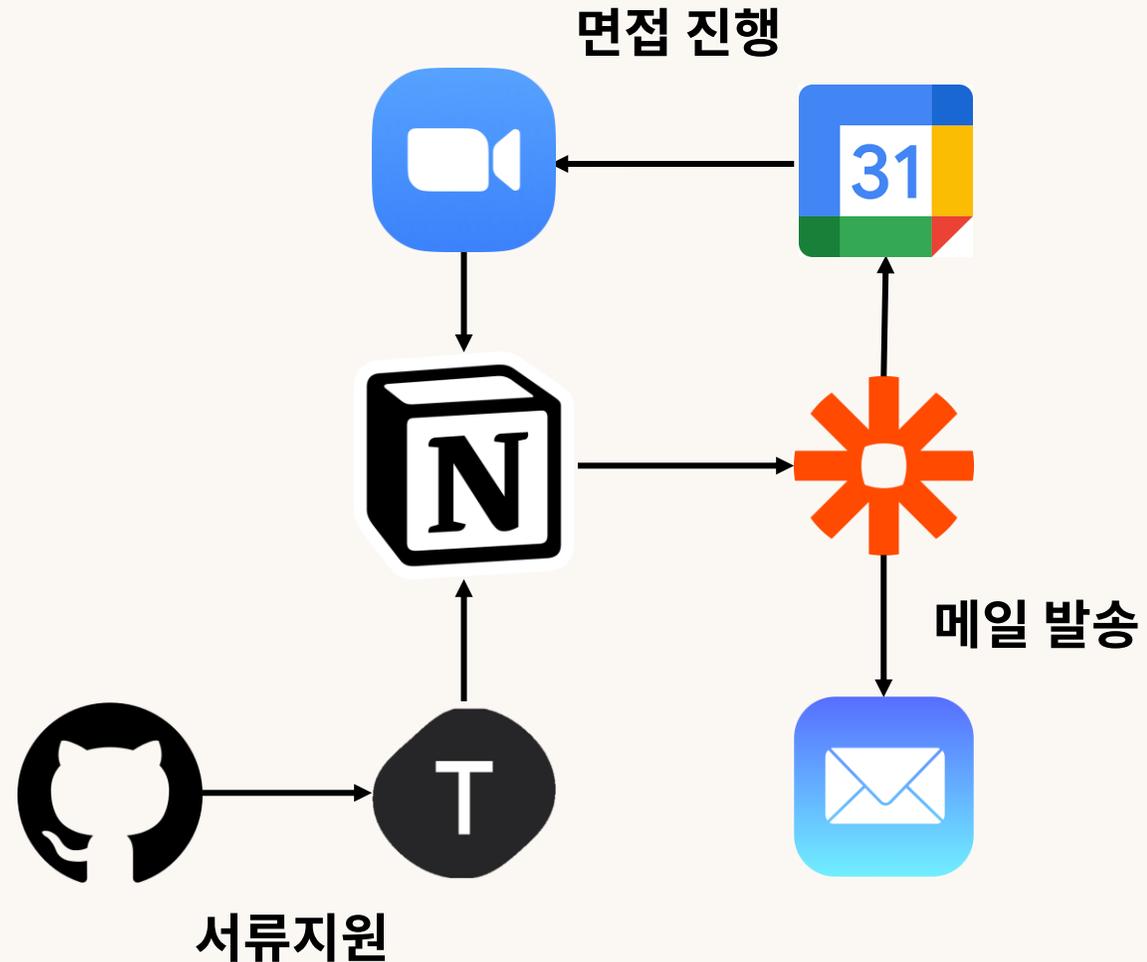
의미 있는 실패를 가능하게 해준다.  
더욱 빠르게 시장을 검증할 수 있다.



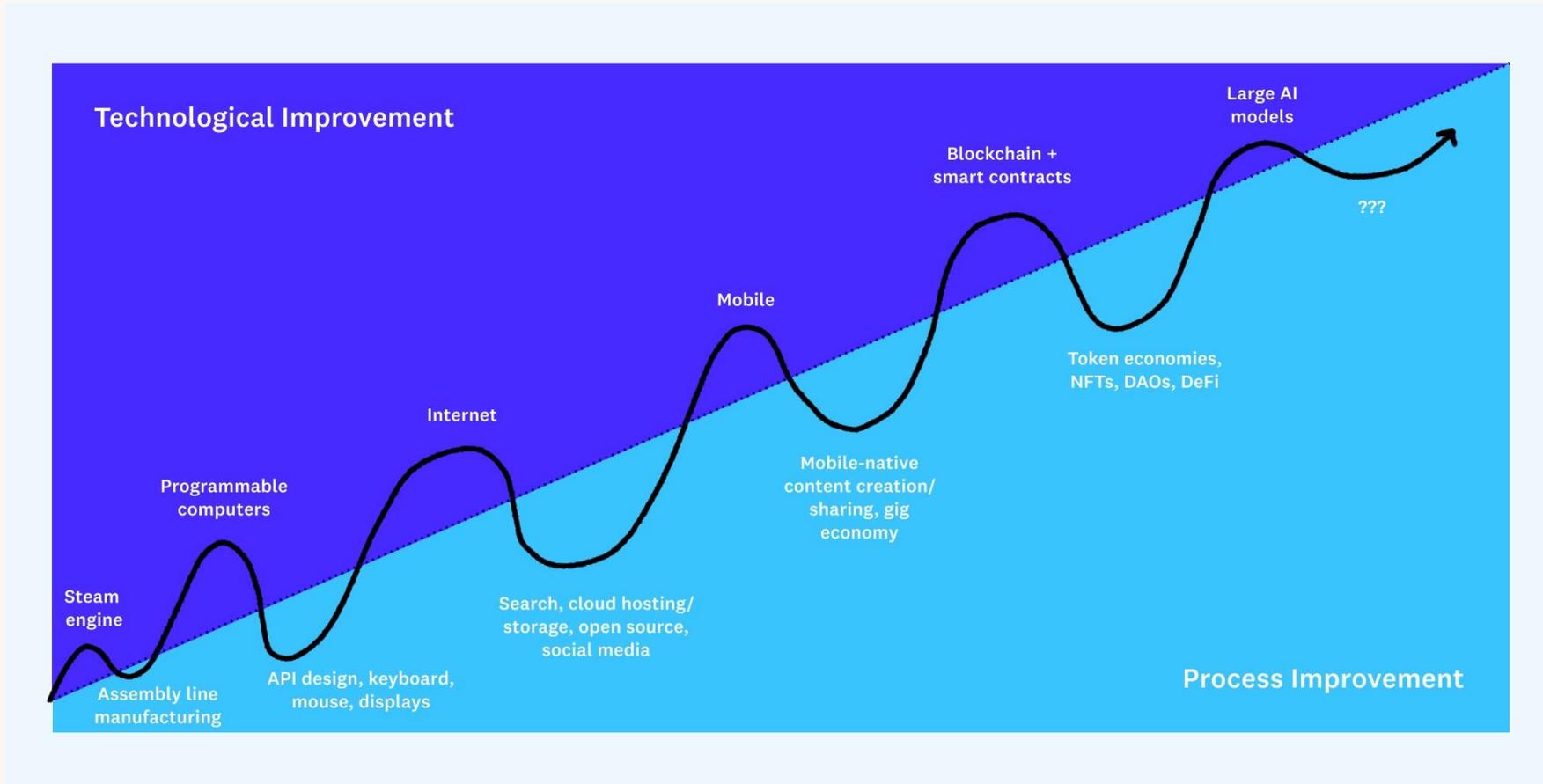
# 실제 사례



- 인턴십 프로그램 진행
- 개발 및 인력 지원 한계
- 최소한의 비용으로 최대의 효과
- 서류 지원은 무료 호스팅 + 타입폼 = 노션에 쌓이게
- 코딩테스트 등 메일 발송은 자피어를 이용해 노션 데이터베이스 기반으로 진행
- 면접은 면접관 일정 고려하여 배정하고 줌으로 자동 할당, 노션에 면접 진행 및 결과 바로 표시



# 기술의 특이점이 온다!



<https://future.a16z.com/alphafold-gpt-3-and-how-to-augment-intelligence-with-ai-pt-2/>



**후기를 남기고 싶다면?**



**이벤트를 참가하려면?**



**감사합니다**



**AMA**  
Ask Me Anything