



Notion의 확장성과 가능성 w/ 다양한 활용 사례

22.07.23 NoCode Tool: Notion



해봄



WEGLOT



.bubble

alegria.tech



NO CODE

Summit | Join the No-code
& Low-code revolution

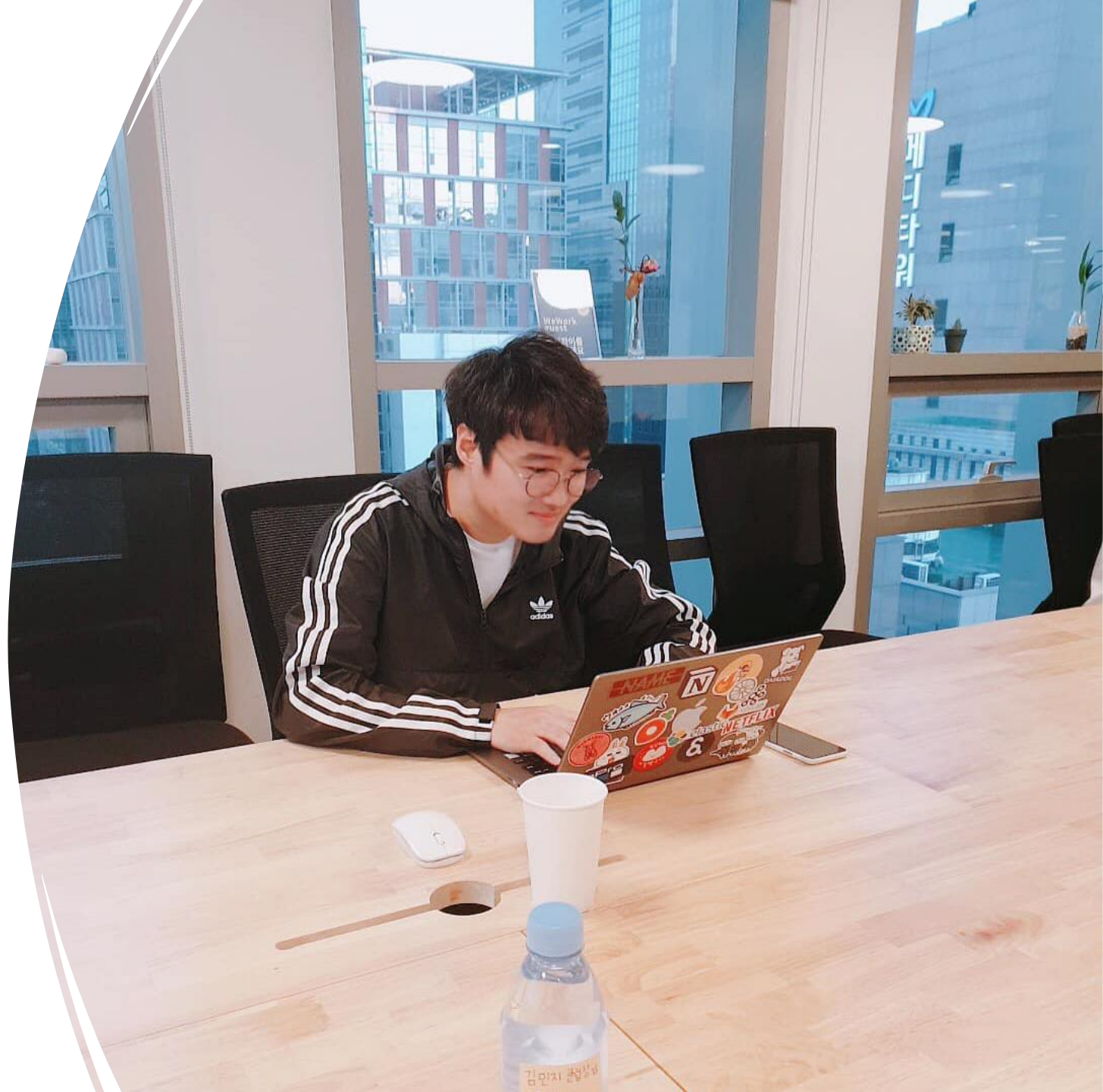


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해봄

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前) 옥시 레킷베킨저 디지털 마케팅팀

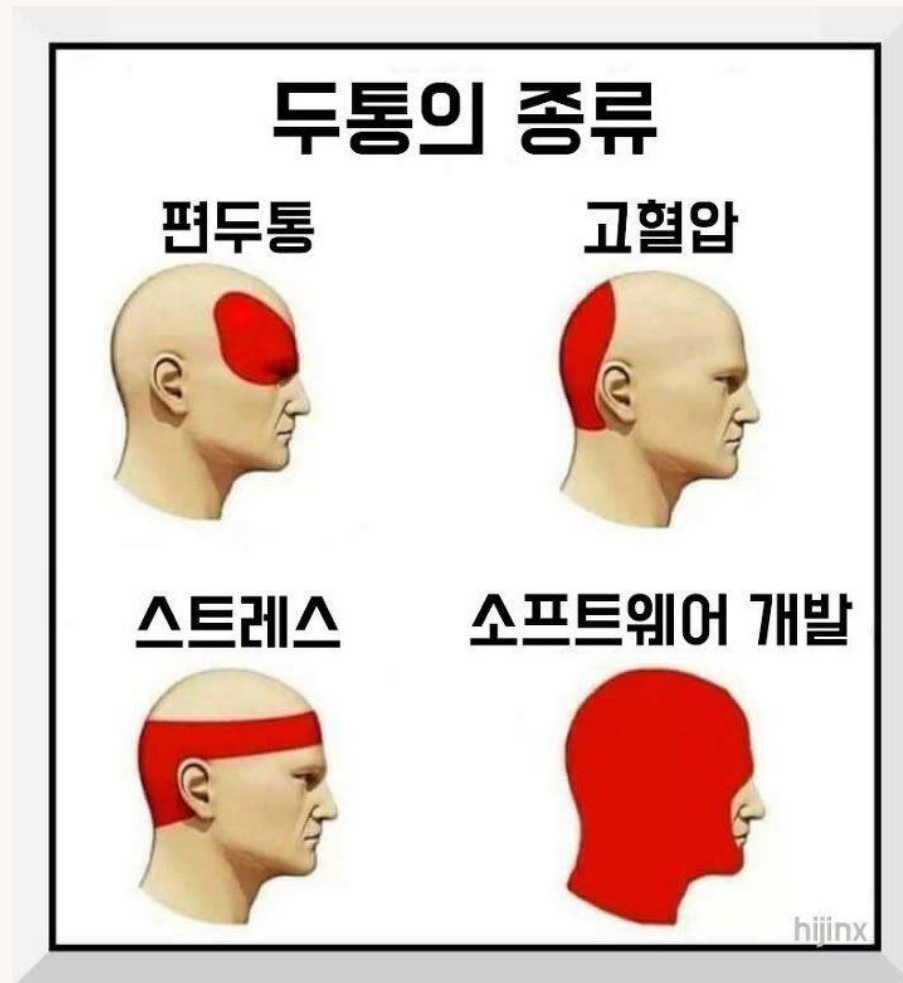
- ✓ [Pick Your CARD] 제작, 펀딩 진행
- ✓ [뽑시래기의 지식 한 장 뉴스레터] 기획, 발행
- ✓ 2019 NDC [전자적 참견 시점:게임개발PM] 발표
- ✓ 2018-2020 경기게임오디션 8회~10회 심사위원
- ✓ Notion 한국어 런칭 총괄 프로젝트 매니저
- ✓ Notion Consultant/Ambassador



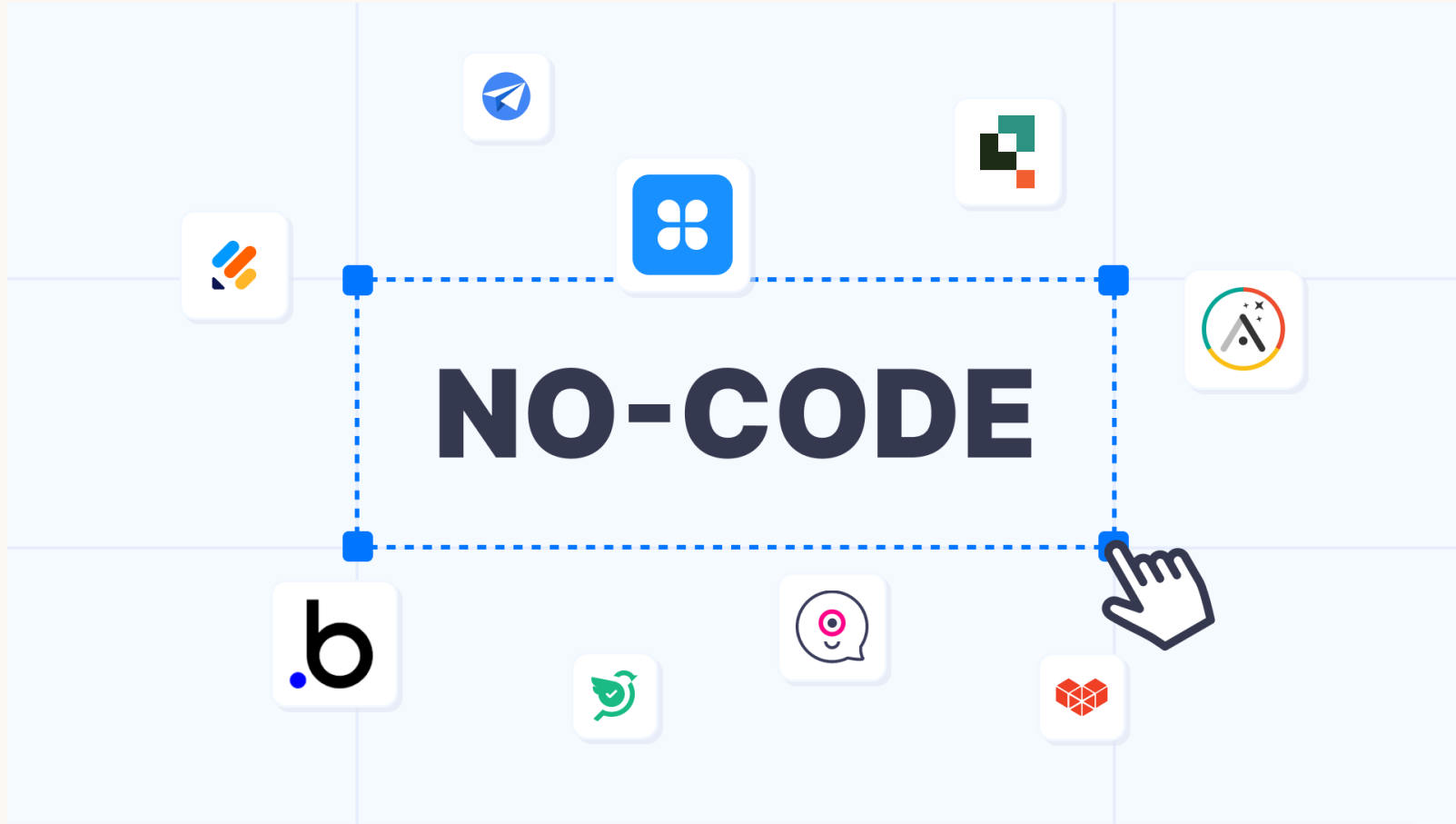
개발이란 무엇인가?



건강에도 안좋다는데...

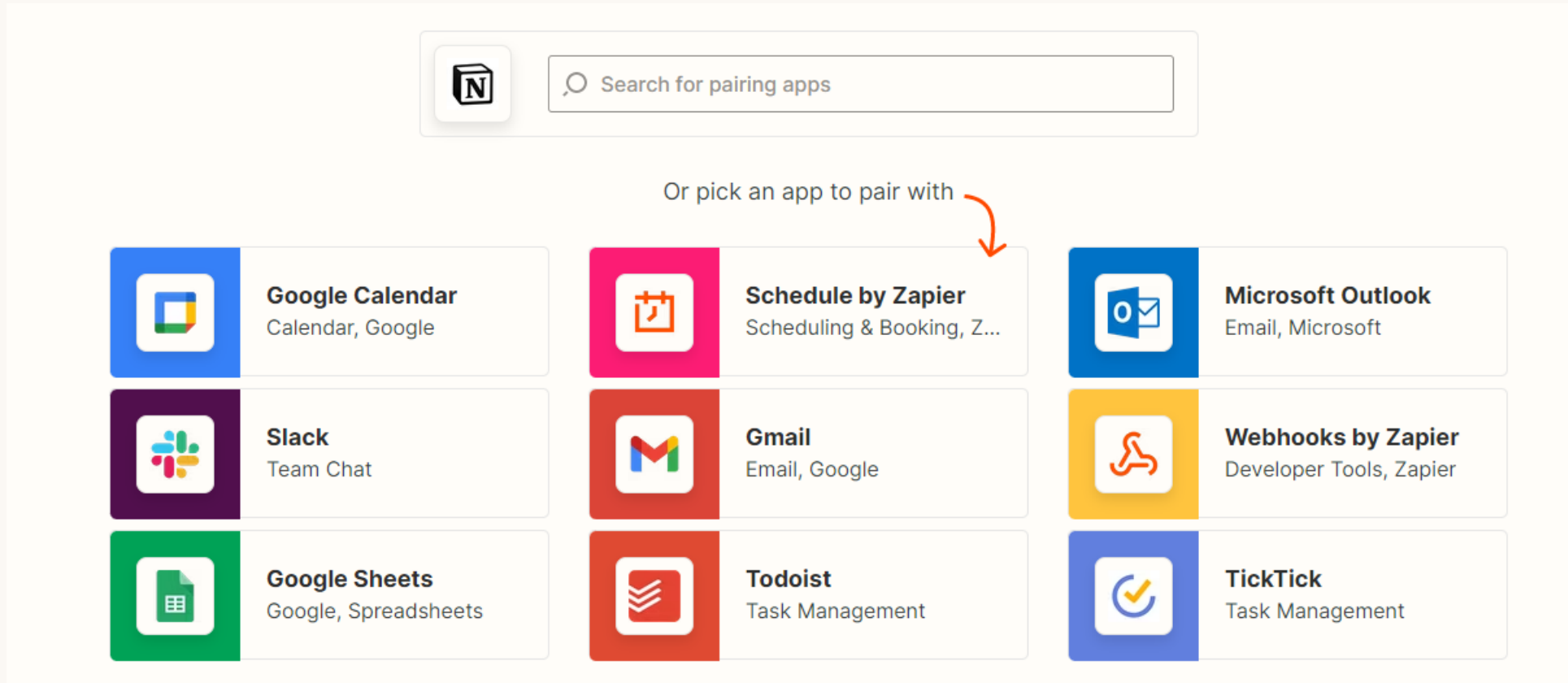


No-Code 툴의 등장



기획, 디자인으로만 작동하는 걸 만들 수 있다?

타 앱들과 연동도 된다?



The screenshot shows the Notion app integration interface. At the top, there is a search bar with the text "Search for pairing apps" and a magnifying glass icon. Below the search bar, the text "Or pick an app to pair with" is displayed, with an orange arrow pointing to the "Schedule by Zapier" app card. The interface displays a grid of nine app cards, each with an icon, the app name, and a brief description of its functionality.

App Name	Platform/Service
Google Calendar	Calendar, Google
Schedule by Zapier	Scheduling & Booking, Z...
Microsoft Outlook	Email, Microsoft
Slack	Team Chat
Gmail	Email, Google
Webhooks by Zapier	Developer Tools, Zapier
Google Sheets	Google, Spreadsheets
Todoist	Task Management
TickTick	Task Management

Low-Code까지 가면 더 커짐

LOW-CODE/NO-CODE PLATFORM ECOSYSTEM

<p>BUSINESS INTELLIGENCE</p> <p>alteryx nifi skyvia</p> <p>Dataddo GROW funnel</p> <p>HEVO SAP Xplenty</p> <p>PARABOLA noteable</p> <p>+ableau Looker Astera</p>	<p>CUSTOMER SERVICE/CRM</p> <p>Bitrix24 Creatio FLOW CHAT</p> <p>Formito insightly TOTANGO</p> <p>kore.ai salesforce Zoho</p> <p>pipedrive Landbot</p>	<p>ENTERPRISE APPLICATION DEVELOPMENT</p> <p>appian B toca.io</p> <p>hatch apps BUILDONE</p> <p>caspio AppSheet bizagi</p> <p>ORACLE ZUDY Microsoft PowerApps</p> <p>mendix WS2 outsystems</p> <p>servicenow smartsheet</p> <p>WEM unqork</p>	<p>MARKETING/E-COMMERCE /DESIGN TOOLS</p> <p>Jotform OCTANE AI</p> <p>loom OUTGROW</p> <p>PRONTOFORMS tribe.</p> <p>shopify Typeform</p> <p>HubSpot Marketo</p>
<p>MACHINE LEARNING</p> <p>Builder.ai squark UiPath</p> <p>Google Cloud AutoML Vision DataRobot</p> <p>runway bigml BOTMOCK</p> <p>GeneXus What-If Tool obviouly.ai</p>	<p>SOFTWARE DEVELOPMENT TOOLS</p> <p>Autocode backendless</p> <p>Divjoy DuploCloud</p> <p>internal Virtuoso</p> <p>UI Bakery XANO Reflect</p>	<p>IOT/INDUSTRIAL AUTOMATION</p> <p>akenza.io ATMOSPHERE</p> <p>DATA CAKE Node-RED</p>	
<p>WEB/MOBILE APPLICATION DEVELOPMENT</p> <p>Adalo Airtable AppDrag AppGyver appypie</p> <p>Bildr bubble corik Carrd</p> <p>Honeycode PORY lumovate quixy</p> <p>quickbase Retool sheet2site Softr WIX</p> <p>LANSA webflow SQUARESPACE thinkable</p> <p>ycode zeroqode</p>		<p>WORKFLOW AUTOMATION</p> <p>asana digibee Anvil automate.io BPROGIX</p> <p>BRYTER CLAPPIA CODA DECISIONS DronaHQ</p> <p>Flowfinity formstack integromat kissflow</p> <p>K2 kintone Ninox ClickUp miro knack</p> <p>PEGA nintex Makerpad Notion y42</p> <p>pipefy Pneumatic Praxie SYNCARI workato zapier</p> <p>TRACKVIA stackby n8n.io trav.io monday.com</p>	

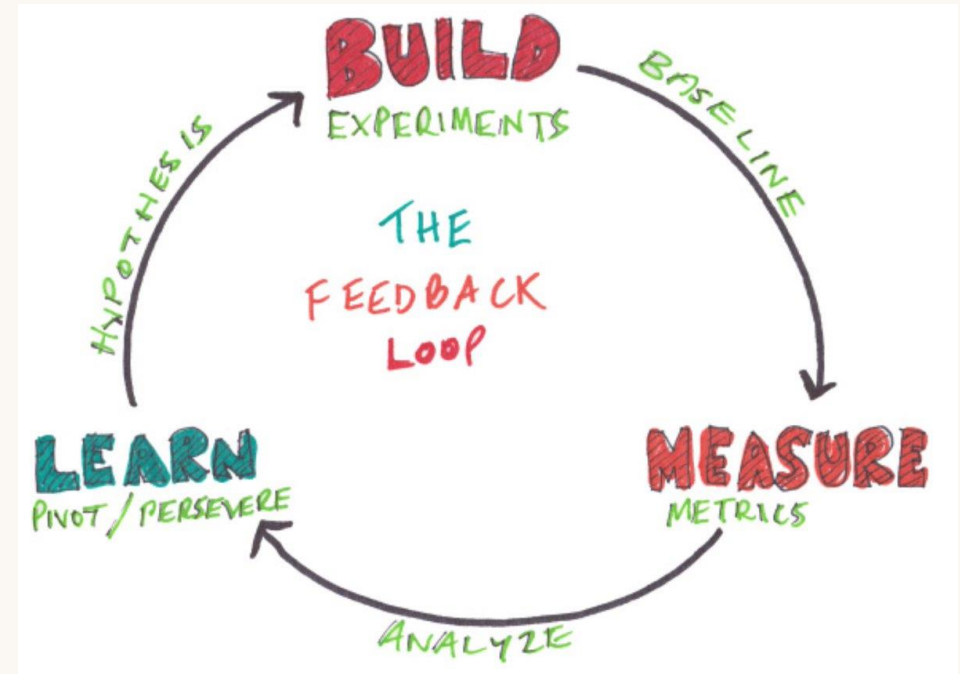
March 2022 - medium.com/@unigram_labs

그래서 어떤 게 가능해지나요?

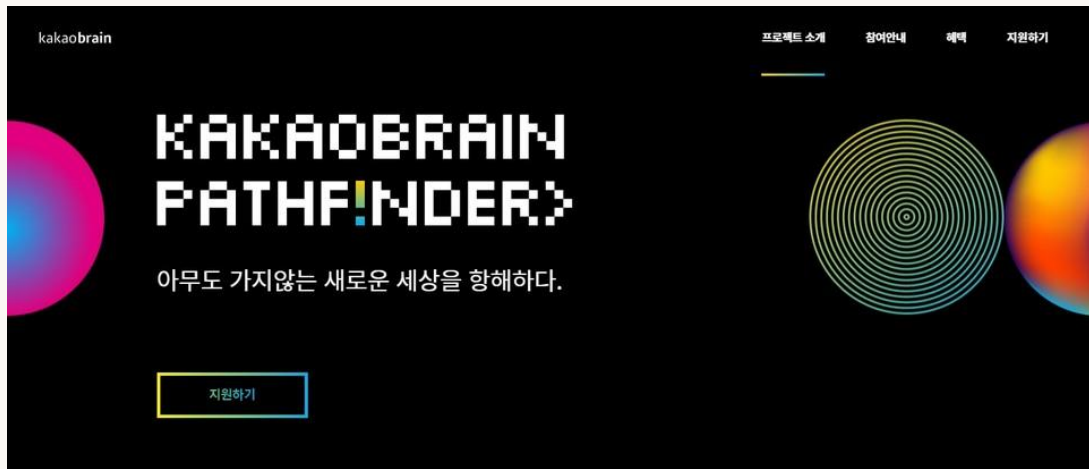
2022 NoCode Summit

- Faster hypothesis verification
- More frequent AB test
- Creating MVPs that are less high code
→ Reduce the burden of failure

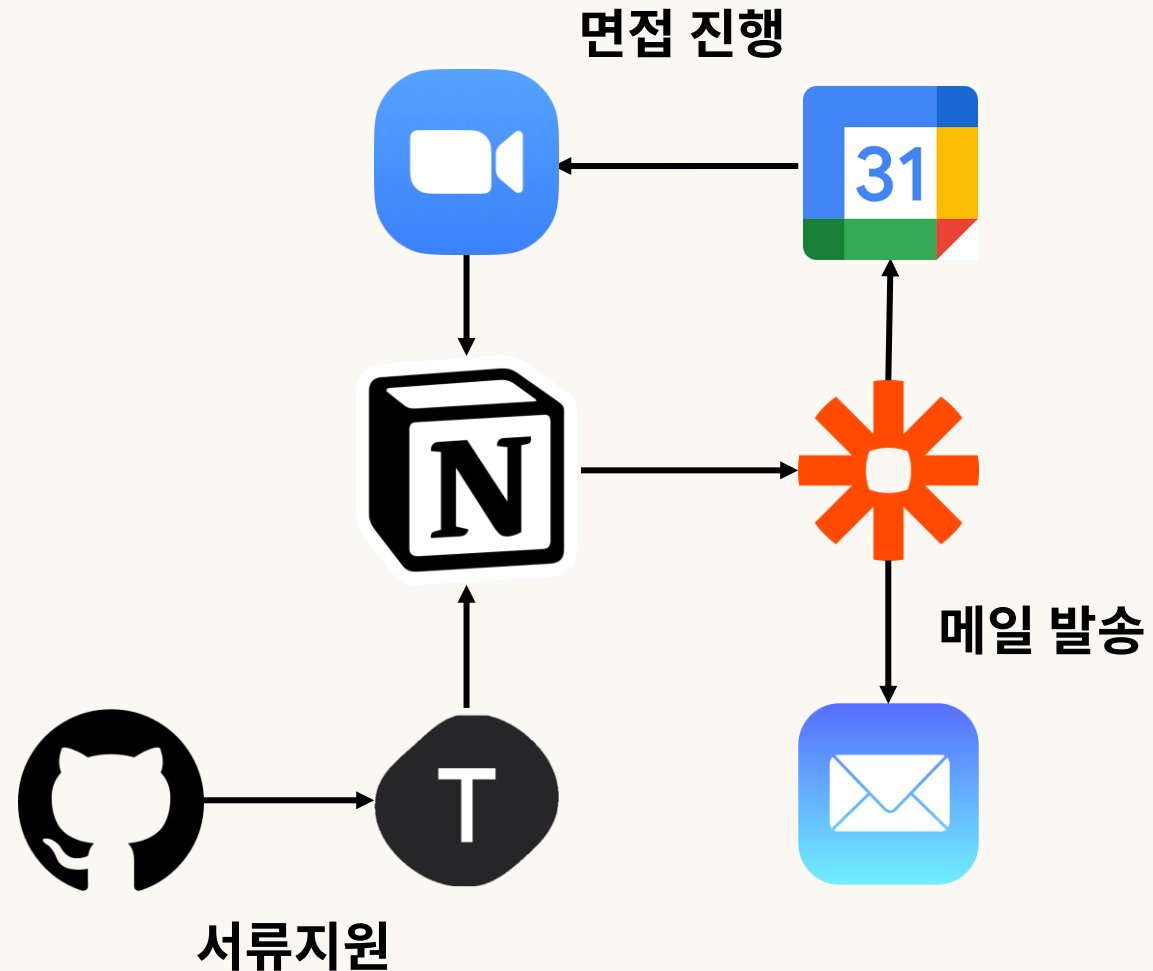
의미 있는 실패를 가능하게 해준다.
더욱 빠르게 시장을 검증할 수 있다.



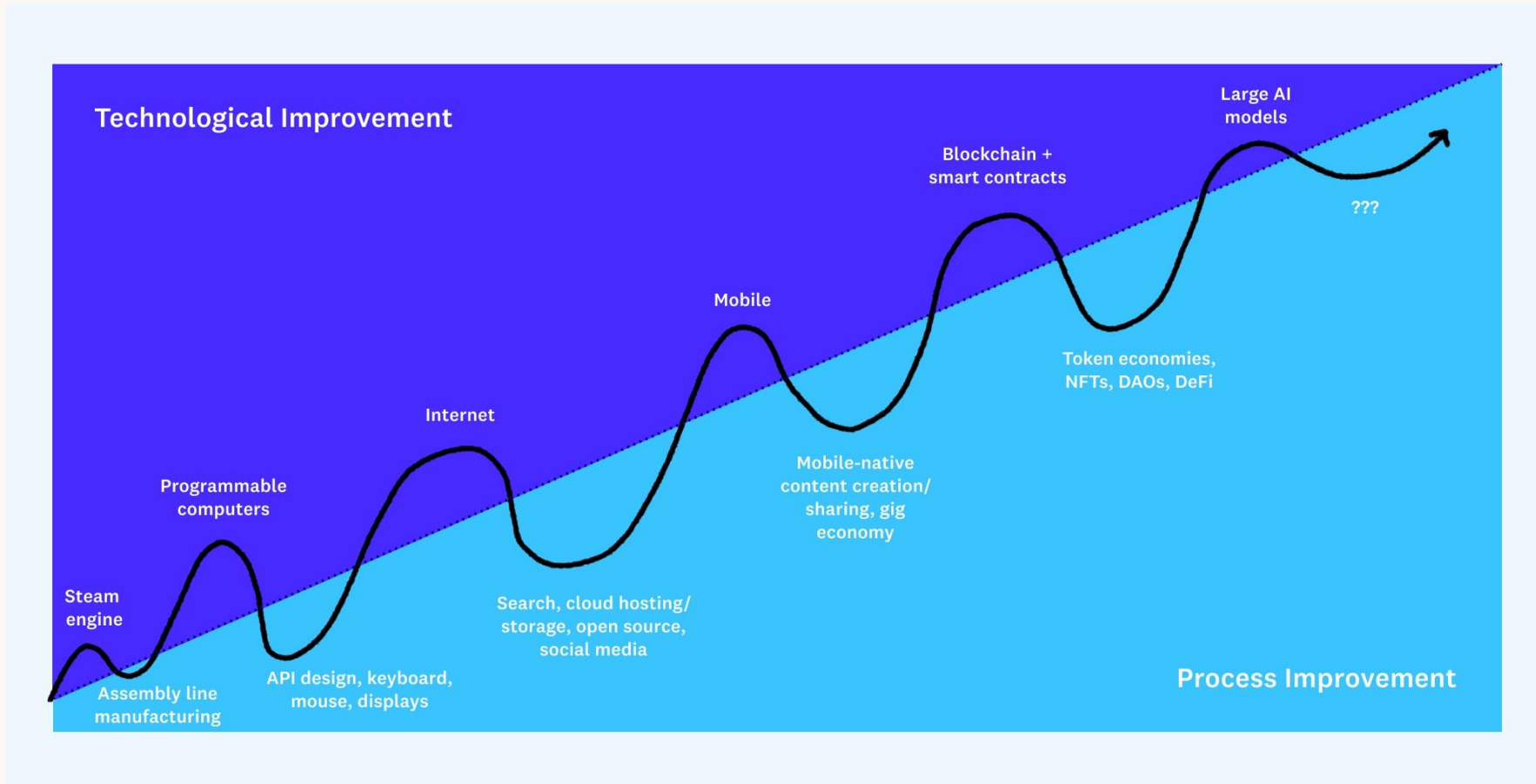
실제 사례



- 인턴십 프로그램 진행
- 개발 및 인력 지원 한계
- 최소한의 비용으로 최대의 효과
- 서류 지원은 무료 호스팅 + 타입폼 = 노션에 쌓이게
- 코딩테스트 등 메일 발송은 자피어를 이용해 노션 데이터베이스 기반으로 진행
- 면접은 면접관 일정 고려하여 배정하고 줌으로 자동 할당, 노션에 면접 진행 및 결과 바로 표시



기술의 특이점이 온다!



<https://future.a16z.com/alphafold-gpt-3-and-how-to-augment-intelligence-with-ai-pt-2/>



후기를 남기고 싶다면?



이벤트를 참가하려면?



감사합니다



AMA
Ask Me Anything